

STAFF REPORT

City of Lancaster

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MVB

Date: January 11, 2011

To: Mayor Parris and City Council Members

From: Mark V. Bozigian, City Manager

Subject: Participation in the Healthy Eating, Active Living (HEAL) Cities Campaign

Recommendation:

Adopt **Resolution No. 11-05**, encouraging physical activity and good nutrition to improve the overall health of employees and residents and to become a Healthy Eating, Active Living (HEAL) City.

Fiscal Impact:

None.

Background:

The League of California Cities adopted a resolution in 2004 to encourage cities to support policies that foster healthier lifestyles. A few years later, the League adopted a resolution to work with the Local Government Institute and the Cities Counties and Schools Partnership to create a clearinghouse for information that cities can use to promote wellness policies and healthier cities. This coalition then launched the “Healthy Eating Active Living Cities Campaign.”

Cities in support of this initiative are asked to adopt a resolution outlining the city’s commitment to the campaign. The resolution is then forwarded to the HEAL Cities Campaign and, when approved, the city is eligible to become a HEAL City and to receive public relations and marketing resources which include the use of the HEAL Cities logo.

Since the City is already engaged in many activities encompassed by this initiative, staff recommends adopting the resolution and becoming an official Healthy Eating, Active Living (HEAL) City.

Attachment:

Resolution No. 11-05