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02/13/07
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**LANCASTER REDEVELOPMENT AGENCY
REGULAR MEETING
MINUTES
January 23, 2007**

CALL TO ORDER	Chairman Hearn called the meeting to order at 6:02 p.m.
ROLL CALL	<p>Present: Agency Directors: Jeffra, Smith, Visokey, Vice-Chairman Sileo, Chairman Hearn</p> <p>Absent: None</p> <p>Staff Members: Executive Director, Assistant Executive Director, Agency Counsel, Agency Secretary, Planning Director, Public Works Director, Parks, Recreation & Arts Director, Assistant Finance Director, Economic Development Director, Housing Director, Human Resources Director</p>
INVOCATION	Chairman Hearn
PLEDGE OF ALLEGIANCE	Agency Director Visokey
AGENDA ITEMS TO BE REMOVED	None
PRESENTATIONS FROM/TO THE CITY/AGENCY	<ul style="list-style-type: none"> ◆ Paraclete High School Girls Cross Country Team - Qualifying CIF State Cross Country Championships ◆ Proclamation - Career and Technical Education Month - February 2007 ◆ Award for American Academy of Environmental Engineers (AAEE) 2006 Grand Prize. Entry - <i>Power of Innovation – the Antelope Valley Green Energy Program.</i> ◆ Courage and Dedication Program, Council Member Jeffra – presented to Clifford Wofford who was a Marshall at Van Nuys Courts several years ago, showed extreme courage under fire while in a Courtroom; was shot and seriously injured by a defendant; returned fire bringing the suspect down and saving the life of a Judge. He has since dedicated his life to criminal justice.

INFORMATIONAL
ITEMS

- ◆ Update regarding Youth Commission Progress – Youth Commission Chair, Sanger Lyon – Stated that the Youth Commission has assisted in recruiting and nominating students for the Youth In Government Program; begun the design stages of their community project which includes proposed projects at convalescent homes; events to unite teens; themes dealing with diversity. The Commission has received training in Robert’s Rules of Order and how to conduct a meeting. The Youth Commission has planned a trip to Santa Clarita to visit the Teen Memorial Grove. This Grove was created by the Youth Commission of Santa Clarita dedicated to teens that have lost their lives in a car accident. This trip will help provide information to the Council to assess this type of project taking place in Lancaster. Several of the Commission members hope to plan an outreach program with other high schools in the area to encourage the youth in the high schools to become more involved with the City Council and all the programs that the City has to offer.
- ◆ Update on L.A. County Animal Care & Control Services in Lancaster – Animal Shelter Manager, Ken (Beau) Beauregard – Stated that he is the new Manager of the Lancaster Animal Shelter; several changes in personnel and becoming more community friendly. He has developed a very good working relationship with the Assistant City Manager; attended the Bark at the Park Program; striving to be part of the community; desire to have the officers be in partnership with the community; importance of outreach and partnerships; pledges to work much closer with the City during events such as fairs and street fairs and succeed with positive enforcement. Working diligently on issues regarding the call center; looking forward to working with the City.
- ◆ Lancaster New Civic Branding Campaign – Economic Development Director, Vern Lawson – Consultants received a familiarization tour with presentations from Clear Channel Stadium; LPAC; Antelope Valley Fair; Lancaster Museum and Art Gallery; Big Eight Softball Complex; Soccer Center and the Film Commission. Man on the street interviews were conducted; in-person interviews; focus-group interviews. Surveys will be sent out and an additional survey will be created and placed on the internet. Important to look at Lancaster’s Civic Image and march to the future. If Lancaster is to be successful in attracting the type of companies that are important to the area, there needs to be a marketing and image campaign that appeals to what can be called “Generation Next.” Lancaster is interested in attracting retail and job creators to the area as well as visitors. The first phase of the process is research then a strategy will be presented to the City, then a roll-out of the creative work around November when the City celebrates its 30th year of incorporation. A slide presentation was presented with examples of marketing from other cities.

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APPROVAL OF CONSENT CALENDAR	On a motion by Agency Director Jeffra and seconded by Vice Chairman Sileo, the Redevelopment Agency approved the Consent Calendar by the following vote: 5-0-0-0; AYES: Jeffra, Smith, Visokey, Sileo, Hearn; NOES: None; ABSTAIN: None; ABSENT: None
RCC 1. MINUTES	Approved the Regular meeting minutes of January 9, 2007.
RCC 2. RESO. NO. 01-07 FUNDING OUTSIDE OF REDEVELOPMENT PROJECT AREAS AND APPROVAL OF AGREEMENT WITH RBF CONSULTING	A) Authorized the award of a Professional Services Agreement with RBF Consulting to produce a Citywide Housing Needs Assessment Study. B) Adopted Resolution No. 01-07 , regarding Funding Outside of the Redevelopment Project Areas to benefit the Redevelopment Project Areas.
EXECUTIVE DIRECTOR ANNOUNCEMENTS	None
AGENCY SECRETARY ANNOUNCEMENT	The Agency Secretary provided the public with the procedure to address the Redevelopment Agency regarding non-agendized items.
PUBLIC BUSINESS NON-AGENDIZED	None
AGENCY COMMENTS	None
CLOSED SESSION	None

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ADJOURNMENT

There being no further business, Chairman Hearn's adjourned the meeting at 9:20 p.m. and announced the next regular meeting of the Redevelopment Agency would be held on February 13, 2007 at 6:00 p.m.

ATTEST:

APPROVED:

GERI K. BRYAN, CMC
Agency Secretary
Lancaster Redevelopment Agency

HENRY W. HEARN'S
Chairman
Lancaster Redevelopment Agency

STATE OF CALIFORNIA)
COUNTY OF LOS ANGELES) ss
CITY OF LANCASTER)

**CERTIFICATION OF MINUTES
REDEVELOPMENT AGENCY**

I, _____, _____ of the Lancaster Redevelopment Agency, Lancaster California, do hereby certify that this is a true and correct copy of the original Redevelopment Agency Minutes for which the original is on file in my office.

WITNESS MY HAND AND THE SEAL OF THE LANCASTER REDEVELOPMENT AGENCY, on this _____ day of _____, _____.

(seal)
