

STAFF REPORT
City of Lancaster

CC 7
08/28/12
MVB

Date: August 28, 2012

To: Mayor Parris and City Council Members

From: Robert C. Neal, Director of Public Works

Subject: **Appropriation of Recycling Revenue Funds**

Recommendation:

Approve the appropriation of \$50,000.00 in recycling revenue to Revenue Account No. 101-3616-200 and corresponding Expense Account No. 101-4755-355.

Fiscal Impact:

None.

Background:

In July of 2011, the City of Lancaster Utility Services Division began a community-wide recycling campaign designed to reduce costs associated with illegal dumping. In 2012, the Public Works Department constructed and opened the Antelope Valley's first 24-Hour Recycling Center. The center provides an invaluable service to citizens by accepting used motor oil, batteries and electronic waste products at no charge. It is estimated that the recycling center will generate over \$50,000.00 in revenue annually. The recommended action will recognize the collection of current and future revenue through recycling of electronic waste, used oil, scrap metal, and beverage containers.

In order to expand the City's recycling programs and continue to provide the community this opportunity to dispose of universal waste, it is necessary to appropriate recycling revenue into an assigned revenue and expense account. This funding will be used for administrative costs, community recycling events, promotions, outreach, education, and the cleanup of illegal dump sites as detailed below:

- Education/Outreach: Public service announcements, advertising, flyers, handouts, and sponsorships at City and community events.
- Promotional Items: Recycling materials and incentives to attend local events.
- 24-Hour Recycling Center: The City will receive, store, and recycle all approved recyclable materials collected from the public.
- Operations: Staff will monitor oil and E-waste recycling activities and properly dispose of contaminated oil, fluorescent bulbs, and other non-recyclable materials.
- Community: Revenue from recycled materials will be used to support recycling awareness and activities in parks and schools and illegal dumping cleanup throughout the community.

JL:pjp