

STAFF REPORT

City of Lancaster

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12/11/12
MVB

DATE: December 11, 2012

TO: Mayor Parris and City Council Members

FROM: Kelvin Tainatongo, Assistant to the City Manager
Luis Garibay, Sr. Projects Coordinator

SUBJECT: **Lancaster Tourism Business Improvement District (LTBID)**

Recommendation:

Declare the Council's intention to continue the formation process to establish the Lancaster Tourism Business Improvement District (LTBID) and receive public comment.

Fiscal Impact: None

Background:

The City of Lancaster has been working in conjunction with Destination Lancaster and local hotels to establish a new Lancaster Business Tourism Improvement District (LTBID). On November 13th the City Council approved a Resolution of Intent which was the first step of the LTBID formation process. This action acknowledged that the City received the necessary number of signed petitions from the hotels expressing their desire to establish the LTBID. It also established the dates for a public meeting on December 11, 2012 and for a public hearing on January 8, 2013.

During the December 11, 2012 meeting, hoteliers and the general public are given the opportunity to provide any comments regarding the LTBID formation or the Management District Plan. The Management District Plan is the document which outlines the structure of the proposed LTBID including organizational structure, assessment rate, and the qualifications to participate. No formal approval or recommendation will be made at this meeting. During the January 8, 2013 meeting, the Council will open the public hearing will hear any public comments and make a decision on whether or not to establish the LTBID. If approved, the LTBID would become effective February 1, 2013

KT: lg

Attachment:

Management District Plan Summary