

# STAFF REPORT

City of Lancaster

NB 1
10/22/13
MVB

DATE: October 22, 2013

TO: Mayor Parris and City Council Members

FROM: Kelvin Tainatongo, Assistant to the City Manager  
Luis Garibay, Sr. Projects Coordinator

SUBJECT: **Amendments to Visitor's Bureau of Lancaster (Destination Lancaster) Bylaws**

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**Recommendation:**

Approve proposed amendments to the Visitor's Bureau of Lancaster (Destination Lancaster) Bylaws.

**Fiscal Impact: None**

**Background:**

The Visitor's Bureau of Lancaster, more commonly known as Destination Lancaster, is a partnership between the City, Antelope Valley Fair and the Lancaster Tourism Business Improvement District (LTBID). The organization's primary function is to promote the area's attractions and amenities while increasing tourism activity and hotel occupancy. On October 14, 2013, the Destination Lancaster Board of Directors met and approved amendments to their bylaws which would allow a representative from the Lancaster Chamber of Commerce to serve on the board. Per the bylaws, any amendments must be first approved by the Destination Lancaster Board of Directors then approved by the City Council and the Antelope Valley Fair Board. By approving this item, the City Council would be confirming the recommended bylaw amendments made by Destination Lancaster.

KT: lg

**Attachment:**

Visitor's Bureau of Lancaster Bylaws