

**STAFF REPORT**  
**City of Lancaster**

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MVB

Date: June 10, 2014

To: Mayor Parris and City Council Members

From: Kelvin Tainatongo, Assistant to the City Manager  
Luis Garibay, Sr. Projects Coordinator

Subject: **Amendments to Visitors Bureau of Lancaster (Destination Lancaster) Bylaws**

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**Recommendation:**

Approve proposed amendments to the Visitor's Bureau of Lancaster (Destination Lancaster) Bylaws.

**Fiscal Impact:**

None

**Background:**

The Visitor's Bureau of Lancaster, more commonly known as Destination Lancaster, is a partnership between the City, Antelope Valley Fair, Lancaster Chamber of Commerce and the Lancaster Tourism Business Improvement District (LTBID). The organization's primary function is to promote the area's attractions and amenities while increasing tourism activity and hotel occupancy. On June 2, 2014, the Destination Lancaster Board of Directors met and approved an amendment to their bylaws which would modify the composition of the board. Section 3 (a) of the Destination Lancaster bylaws shall now read:

Appointments by the City of Lancaster: Three (3) of the eight (8) directors shall be appointed by the Mayor of the City of Lancaster, subject to approval of a majority of the City Council of the City of Lancaster; provided, however, that such appointments shall be subject to the following requirements: (i) one (1) director shall be a member of the City Council of the City of Lancaster; (ii) one director shall be a representative of the Lancaster Tourism Improvement District (LTBID) and (iii) one (1) director shall be a community member representative of the hospitality industry.

Per the organization's bylaws, any amendments must be first approved by the Destination Lancaster Board of Directors then approved by the City Council and the Antelope Valley Fair Board. By approving this item, the City Council would be ratifying the proposed bylaw amendments made by Destination Lancaster.

KT:LG

**Attachment:**

Bylaws of the Visitors Bureau of Lancaster