STAFF REPORT City of Lancaster

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10/14/14
MVB

Date: October 14, 2014

To: Mayor Parris and City Council Members

From: Ronda Perez, Director, Parks, Recreation and Arts

Subject: Agreement between City of Lancaster and Golf Guys, Inc., dba Birdie's

Recommendation:

Approve the Agreement between the City of Lancaster and Golf Guys, Inc., dba Birdie's, for the operation and management of the Lancaster Golf Center, located at 431 E. Avenue K-4.

Fiscal Impact:

\$337,000 for one-time facility rehabilitation costs from urban structure funds; No ongoing costs anticipated from operations.

Background:

The facility was vacated by the previous tenant and left in a state of disrepair. The City will be renovating the facility using Capital Improvement Program (CIP) funds and recommends entering into an agreement with Golf Guys, Inc., dba Birdie's, the current owner and operator of Birdie's Driving range located on 10th Street West, to operate the facility. Upon approval of this agreement, the rehabilitation will take approximately four months.

Once the renovation is complete, the City will retain ownership of the facility and Golf Guys, Inc. will be responsible for the ongoing operation and maintenance of the facility, as well as the utility costs. Golf Guys, Inc. will operate the 9-hole, par 3 golf course as well as the restaurant. The restaurant will be open for breakfast and lunch, seven days a week.

Programs offered by Golf Guys Inc., will be offered to everyone, however specialized lessons and activities for children, teenagers and senior citizens of our community will also be offered.

Staff feels that it is in the City's best interest to enter into this agreement due to Golf Guys, Inc.'s proven management and operational skills in the golf industry.

JC:dm

Attachment:

Agreement with Golf Guys, Inc., dba Birdie's