

STAFF REPORT
City of Lancaster

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MVB

Date: April 14, 2015

To: Mayor Parris and City Council Members

From: Carlyle S. Workman, Public Works Manager

Subject: **Grant Funding Appropriation for Cigarette Litter Prevention**

Recommendation:

Approve the grant funding appropriation for the Keep America Beautiful (KAB) Cigarette Litter Prevention Program; funding is in expense account no. 315-4752-770 and revenue account no. 315-3406-100.

Fiscal Impact:

Grant revenues are awarded in the amount of \$5,000.00. Funds are allocated up front. In-kind project costs include: Desert Haven labor via the PBid, Outlook magazine advertisement, and Development Services staff effort for installation and maintenance.

Background:

The Keep America Beautiful Cigarette Litter Prevention program was created to respond to the number one litter item in the United States: cigarette butts. By funding the placement of ash and butt receptacles, in addition to public education and outreach on this topic, KAB hopes to support local agencies in addressing this issue.

The City requested this funding to address cigarette butt litter on the BLVD. By educating the public and putting ash receptacles at rest and transition points, the City hopes to eliminate the disposal of cigarette butts in planters and parkways along the BLVD.

The City will place between eleven (11) and eighteen (18) ash receptacles strategically along the BLVD. With pre and post cigarette butt litter surveys, the final report will address the impact of this effort. This is a one-year grant that is recurring. If successful, this model can be applied to various other municipal locations impacted by cigarette butt litter.

RL:lcs