STAFF REPORT

City of Lancaster

NB 4 04/28/15 MVB

Date: April 28, 2015

To: Mayor Parris and City Council Members

From: Kelvin G. Tainatongo, Assistant to the City Manager

Subject: Sponsorship Funding Appropriation for Mayor's Health & Wellness

Council and Mayor's Health Academy

Recommendation:

Approve the sponsorship funding appropriation for the Mayor's Health & Wellness Council and Mayor's Health Academy Program; approve transfer of \$20,000 from General Fund Balance (101-4999106) to Lancaster Community Services Foundation (106-3900101). Appropriate \$80,000 to account number 106-4330-201 and increase estimated revenues in account 106-3230110 by \$80,000.

Fiscal Impact:

Sponsorship revenues have been committed in the amount of \$60,000.00. Funds are allocated up front. \$20,000 is available in general fund balance for the City's portion of the program.

Background:

The Lancaster Neighborhood Vitalization Commission ("LNVC"), with the assistance of the AmeriCorp VISTA Team, have partnered with major healthcare providers, nonprofit organizations and the Lancaster School District to develop an innovative health and wellness program to the community. The new Mayor's Health Academy will focus on fitness program for kindergarten-aged children in three local schools as well as an after-school nutrition program in their neighborhood Wellness Home.

Founding members of the Mayor's Health & Wellness Council have been identified and have agreed to sponsor the Council and Health Academy initiative. Antelope Valley Hospital, High Desert Medical Group and Kaiser Permanente have committed to sponsor \$20,000 each for the first two years of the Health Academy program. These funds will be used to develop and host the Mayor's Health & Wellness Council website, the Health Academy program, and the event to announce and launch the program.

RL:lcs