



2016

LANCASTER CORPORATE CHALLENGE

**BRINGING OUT THE BEST
IN EACH OTHER!**

What is the Lancaster Corporate Challenge?

It is an Olympic-style competition that promotes teambuilding, fun and fitness. The Lancaster Corporate Challenge (LCC) was developed by the City's Wellness Committee as a way to create a community movement towards a healthy lifestyle – a factor known to help reduce health care costs.

The LCC is open to all Antelope Valley organizations (businesses, schools, churches, etc.). Events are held in the evenings and on weekends. It provides an opportunity for groups to participate in unifying and morale building activities rooted in the spirit of friendly competition.

History of the Challenge

We held our inaugural LCC in 2013 with a total of seven events. We had eleven teams representing nine organizations participate. The Opening Ceremony was held at the Lancaster Municipal Stadium (home of the JetHawks) following a 5k Run/Walk. The Closing Ceremony was at Lancaster City Park following a "healthy" Chili Cook-Off.

In 2014 & 2015 we incorporated new events into the challenge, more than doubling those from 2013. Participation jumped to fifteen teams, representing thirteen companies, and the number of individuals that played more than doubled. We began our challenge with a 5k through downtown Lancaster and ended with a Chili Cook-off.

In the two years we have been running the challenge, we have been supported by a number of community partners including: Eastside High School, Paraclete High School, Quartz Hill High School, High Desert Runners, Rite Aid, and VINSA Insurance Associates. In-Kind sponsors have included: Berkshire Hathaway Home Services Troth Realtors, Big Rock Springs and George's Cleaners. Our sponsors include: Antelope Valley Hospital (Gold Level), Kaiser Permanente (Silver Level), Opportunities for Learning (Silver Level), American Medical Response (Bronze level) and Advanced Printing and Graphics (Bronze level).

The 2016 LCC

For our fourth year we have slimmed down the events to 12. The official Opening Ceremony will take place outside of City Hall on February 20, 2016 with our 5k Run/Walk event. The Closing Ceremony will be held at American Heroes Park (community building) on May 21, 2016. This year in lieu of the chili cook-off we will be hosting the Corporate Challenge Talent Show. Proceeds will benefit the Leukemia & Lymphoma Society in memory of our friend, coworker and avid Corporate Challenge participant Kelvin Tainatongo.

We are actively looking for partners to help run the events and sponsors to help us keep the events affordable. Please contact us if your company or organization is interested.

How the LCC Works

Organizations interested in participating in the Challenge must:

- 1) **Obtain an Entry Packet** – this contains everything you need to get started and is available on our website www.cityoflanasterca.org/lcc and at the City Hall reception desk.
- 2) **Appoint a Coordinator/Team Captain** – this is the person who will complete the registration materials and serve as a point-of-contact for the LCC Committee. Coordinators are encouraged to attend the “Kick-Off” meeting that will be scheduled later this year.
- 3) **Organize your team(s)** – organizations may have more than one team. This keeps the competition going internally and externally. (Last year the City had three teams compete!)



Team members must be at least 18 years of age and be a part of your organization. No friends/family members unless they are employees, volunteers or members. Teams must be coed. Members may only play for one team – no dual team memberships.

Note: Two or more small organizations may join together to form a team to play. You must identify the participating organizations on the entry form.

- 4) **Volunteers** – **This year each team is required to provide 5 volunteers to work an event (5 people total at 1 event each of their choice).** Mandatory volunteers must be at least 18 years of age and can be friends and family members. When additional volunteers are needed, the opportunity to earn bonus points will be on a first come, first served basis. Team coordinators will be notified of the event additional help is needed and each volunteer who works will earn 1 bonus point for their team. These volunteers must be team members (friends, family not allowed).

The Games

The 2016 LCC will feature the following competitions:

5K Run/Walk	8-Ball	Bowling
Field Day Challenge	Golf	Horseshoes
Indoor Volleyball	Kickball	Range Shooting
Scavenger Hunt	Softball	Talent Show

Scoring

The goal of each team participating in the LCC is to score enough points to earn the title of 2016 champion and win the LCC Cup.

Points will be awarded to the top five (5) teams in each event as follows:

- 10 pts – 1st place
- 8 pts – 2nd place
- 6 pts – 3rd place
- 4 pts – 4th place
- 2 pts – 5th place

At the end of the games, if there is a tie for the overall champion, it will be broken in the following manner:

The team with the most first place finishes will win. If that doesn't settle the tie, then we will look next at the team with the most second place finishes, then third, fourth and fifth.

The top three (3) teams in each event will receive an award at the Closing Ceremony.

The Lancaster Corporate Challenge Cup

The coveted LCC Cup is given to the team with the most points at the Closing Ceremony. The Cup is currently held by the 2015 LCC winners:



Bonus Points

To win the Challenge a team has to gather as many points as possible. To help teams reach this goal, points will be awarded for:

- **Coordinator Kick-Off Meeting** – attendance is worth 2 points.
- **Team Spirit Bonus Points** –
 1. Staff a booth or a table at the Opening Ceremony and receive 5 points.
 2. Earn extra points by volunteering to work an event. See our website for more information.
- **Blood Drive** – each team providing proof that at least 5 team members donated blood during the Challenge period will receive 2 points for each group of 5 that donate.

Funding for the Corporate Challenge

The LCC is planned, organized and directed by the City of Lancaster Wellness Committee. The games are financed by entry fees and sponsorship contributions.

Sponsorships

In our effort to keep entry fees as low as possible, we offer sponsorship opportunities. A sponsor's financial commitment goes directly to help offset the costs that are not covered by these fees. If you want to enhance the quality of life in our community, then becoming a Corporate Challenge sponsor is for you!

As a sponsor you receive a variety of benefits. We offer Bronze, Silver and Gold level sponsorship opportunities. For more information please visit our website: www.cityoflancasterca.org/lcc or contact:

Nicole Jones
njones@cityoflancasterca.org

Melissa Varela
mvarrela@cityoflancasterca.org

Special Events

We want to engage the community in our wellness efforts. The 5k Run/Walk is conducted in partnership with the High Desert Runners and is open to those who do not want to participate in the LCC.

This year our closing event will be the Corporate Challenge Talent Show. Invite your family and friends out to watch our stars in action and support the Leukemia & Lymphoma Society. Event entry fees and ticket sale proceeds will be donated to this charity.

We invite everyone to come out to all our events and cheer on our participating teams!

For more information on the LCC visit our website
www.cityoflancasterca.org/lcc

