STAFF REPORT City of Lancaster, California

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Date: January 22, 2008

To: Mayor Hearns and City Council Members

From: Lyle W. Norton, Director, Parks, Recreation and Arts

Subject: Film Permit Operations

Recommendation:

Approve an Agreement for Services with FilmL.A., Inc. to streamline film permits within the City of Lancaster by coordinating the issuance of multi-jurisdictional film permits in a centralized manner.

Fiscal Impact:

None. May increase the volume of business and increase revenue.

Background:

All commercial filming permits in the County unincorporated areas, at all County facilities and property requires a film permit issued by the County through its contractor, FilmL.A., Inc. Currently, film companies seeking to do business with the City of Lancaster while filming in Northeast Los Angeles County are required to duplicate the film application process and apply individually to the City of Lancaster for the purpose of obtaining proper film permits. This duplication of effort is a hardship and acts as a deterrent to promoting filming activity in the City of Lancaster.

This Agreement for Services will, for multi-jurisdictional permits, provide for FilmL.A. to collect the fee and issue permits for filming in Lancaster. This process will create a one-stop process for the client. The permit fees will be reimbursed to the City and FilmL.A. will assess a service fee and the City will receive the existing fee for each permit issued. Overall, this will clarify, standardize and update internal procedures regarding the issuance of film permits in the City of Lancaster while ensuring quality of service to the entertainment industry.

Further, this partnership with FilmL.A. will maximize our marketing and promotion efforts for all City facilities with no impact to the budget.