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CITY OF LANCASTER Channel 28 (L28) Information Sheet

Goals of L28

The City of Lancaster's Government Access Channel, L28, aims to:

1. Increase resident access to local government and community meetings through various mediums, including live coverage of local government meetings via cable television.
2. Provide public information regarding governmental programs, services, projects, and public safety in Lancaster.
3. Inform residents about community activities and promote upcoming community events.
4. Deliver information during local emergencies to assist and inform residents.
5. Provide access for nonprofit organizations on a pre-approved scheduled basis.
6. Ensure all programming remains non-partisan and a-political.

Submission of Programming Requests:

Both internal and external entities are welcome to request Programming services within the scope of services set by City Council policy. Applications are reviewed to ensure compliance with the City's goals and policies. Approved content will be scheduled based on availability and relevance.

Guidelines for External Programming Requests:

1. Utilize the City's designated application form for all programming requests.
2. A separate application is required for each unique message or programming request.
3. All content must align with the Channel's non-partisan, a-political goals.
4. Requests for programming should be submitted a reasonable period before the proposed air-date.
5. Send completed applications and associated digital content to the specified staff contact.
6. Each piece of content will feature a disclaimer, to ensure transparency regarding sponsorship and viewpoint.

Eligible Users for Combined Service:

- City Departments and Divisions.
- Local Governmental and Educational Institutions.
- Economic Development Entities.
- Local Non-Profit Organizations and Service Clubs.
- Cultural, Historical, and Public Service Organizations within Lancaster.

Programming Eligibility Criteria:

- Relate to Lancaster’s community, government activities, and services.
- Non-partisan and a-political.
- Avoid lewd, indecent, or violent material, in compliance with laws.
- Exclude direct commercial advertising outside of designated paid programming.
- Comply with copyright laws and provide necessary clearances.
- Ensure equal opportunity in political or policy-related content.

Disclaimer for External Programming: All content is subject to review and approval by the City Manager's Office. A standard disclaimer will be added to external programming stating: "The following is third-party programming. Views expressed do not reflect those of the City of Lancaster, its officials, or staff."

For additional information and to submit your request, please visit the City of Lancaster website or contact the City Manager's Office directly.