

STAFF REPORT
City of Lancaster

CC 30
3/26/2024
JC

Date: March 26, 2024

To: Mayor Parris and City Council Members

From: Jason Caudle, City Manager

Subject: Approve 6 Month Pilot Program for Government Access Channel L28

Recommendation:

Approve Policy ___, Establishing a 6 Month Pilot Program for Use of Government Access Channel.

Fiscal Impact:

None.

Background:

The City of Lancaster's Government Access Channel, L28, serves to broadcast content related to the city's operations and community activities in accordance with the Cable Communications Policy Act of 1984. Managed by the City Manager's Office, L28 provides an essential service to Lancaster residents.

The 6 Month Pilot Program established by Policy ___ provides the framework for managing the submissions and broadcasting of video content on L28 and the opportunity to gather data regarding the costs of allowing external content on L28 so that an appropriate fee structure may be established. It outlines the procedures for internal and external users to place information on the Channel and the conditions under which programming may be produced or aired.

The establishment of the 6 Month Pilot Program under Policy ___ is a pivotal step in streamlining the process for video submissions for broadcasting on L28. The policy ensures that the content is informative, non-partisan, and beneficial to the residents of Lancaster while respecting community standards. The 6 Month Pilot Program will allow the City to gather data regarding the costs to operate the program so that an appropriate fee schedule can be prepared.

With the implementation of the 6 Month Pilot Program, the City of Lancaster will continue to enhance transparency, public awareness, and engagement with local government activities and

aligns with the City's mission to provide high-quality services to its residents. If not renewed by action of the Council, the 6 Month Pilot Program will sunset on September 26, 2024.

Attachment:
Policy ____