

# MINUTES

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## REGULAR MEETING LANCASTER ARCHITECTURAL AND DESIGN COMMISSION

December 12, 2008

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### CALL TO ORDER

Chairperson Cook called the meeting to order at 4:05 p.m. in the Council Chambers.

### PLEDGE OF ALLEGIANCE

Commissioner Donlon led the Pledge of Allegiance to the flag of the United States of America.

### ROLL CALL

PRESENT: Commissioners Donlon and Hall, Vice Chair Harvey, Chairperson Cook.

ABSENT: Commissioners Stallworth and Wiley.

Also present were the following: Silvia Donovan (Principal Planner), Chuen Ng (Associate Planner), Chris Aune (Assistant Planner), Tess Epling (Recording Secretary) and an audience of 3.

### CONSENT CALENDAR

#### 1. APPROVAL OF THE MINUTES

Minutes from the Regular Meeting of November 14, 2008.

It was moved by Commissioner Hall and seconded by Vice Chair Harvey to approve the minutes from the regular meeting of November 14, 2008.

AYES: Commissioners Donlon and Hall, Vice Chair Harvey and Chairperson Cook.  
NOES: None.  
ABSTAIN: None.  
ABSENT: Commissioner Stallworth and Wiley.

The meeting was reconvened in Large Parks, Recreation & Arts Conference Room. Chairperson Cook announced that subsequent meetings will be held at the Large Parks,

Recreation & Arts Conference Room. Vice Chair Harvey requested that the American flag be placed in the Conference Room for the Pledge of Allegiance.

## **NEW ITEM**

### **2. DISCUSSION OF CITY'S IMAGE THROUGH BRANDING CAMPAIGN**

Vern Lawson, Redevelopment Director, provided a presentation regarding the City's branding campaign. Mr. Lawson commented that branding promotes a sense of community and provides a consistent, unified message about a sense of place and that identity is more about the future. The City's brand is being utilized throughout the City on street signage, city vehicles, through brochures, programs, business cards as well as promotions at the Clear Channel Stadium.

The commissioners agreed to the importance of the branding campaign and suggested uniformity in city signage and street signs. Another idea included asking the Lancaster auto dealerships to place "Lancaster, California" on the license plate frames.

### **3. REVIEW OF DESIGN GUIDELINES**

Commissioner Hall's photos were presented and discussed. The photos consisted of example of street widths, residential front yard landscaping, hardscape in front yards, and landscape maintenance districts, perimeter walls and parkways.

Ideas included providing minimum standards for perimeter walls by upgrading materials, terracing wall height, encouraging frontage roads to eliminate tunnel effect of walls, and parkways adjacent to sidewalks, as long as they are maintained

Discussion of design guidelines ensued with Commission reading the single family residential section of Santa Clarita's design guidelines. Important concepts included: varying lot width and setbacks between structures, encouraging different shapes of lots and sizes of homes, and a mixture of 1 and 2-story houses; to limit cookie-cutter development, and offer a variety of products as well as architectural detail.

The Planning Director will discuss the topic of sustainability and smart growth concepts at the next meeting.

## **PUBLIC BUSINESS FROM THE FLOOR – NON-AGENDIZED ITEMS**

None.

**ADJOURNMENT**

The meeting was adjourned at 5:59 p.m. to Friday, January 9, 2009, at 4:00 p.m., in the Large Parks, Recreation & Arts Conference Room, City of Lancaster.

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DIANA COOK, Chairperson  
Lancaster Architectural and Design Commission

ATTEST:

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BRIAN S. LUDICKE, Planning Director  
City of Lancaster